

A festival of public art and craft beer

THE Mother City's newest art festival promises to bring art lovers out of the galleries and on to the streets – and they will possibly swap delicate glasses of bubbles for craft beers.

Baz-Art, the company behind next month's inaugural International Public Art Festival, aims to use art to improve people's lives and environments.

Other aspects of the programme, to be launched during the festival from February 10 to 20, include making neighbourhoods more beautiful and safer, giving art lessons to kids and help businesses such as food stalls, cafes and galleries.

Alexandre Tilmans, co-owner of Leopold 7 craft beer and a partner in Baz-Art, said that it was the process of creating, marketing and selling the craft beer that had "opened his eyes to the power of art".

The festival will be used to launch various other projects under the banners of education, international exchange and community upliftment. It is set to fall around the time of the Cape Town Art Fair and That Art Fair. – ANA